



6th Corfu Symposium on Managing & Marketing Places

6th – 9th May 2019

Connecting places



Places are connected to each other, either geographically, technologically, socially or politically. Places also connect people to each other and to other places. Places are formed and managed through both real and virtual partnerships and networks. The theme of the 6th Corfu Symposium on Managing & Marketing Places is to explore these connections between places and the people who use and inhabit them. Submissions of 1000 word abstracts to the Symposium are welcome on issues including, but not limited to:

- Real and virtual partnerships, networks and connections within places and between places
- Grass-roots participatory place making initiatives
- Smart places and virtual worlds
- City (and other) regions, and supra-national networks
- Physical or virtual places that connect people to each other
- Individual places that are connected to each other geographically, technologically, socially, or politically
- Places that are connected to art, literature, popular media, culture and heritage, or that are connected to particular industries, geographies, topographies, or activities
- Places that have consciously, deliberately, or inadvertently disconnected from others
- Places that have consciously, deliberately, or inadvertently disconnected from former or historical place narratives

Each abstract should end with a summary paragraph explicitly identifying how the paper addresses the Symposium theme and the impact of the main theoretical or practical issues raised in the research on places, on the people who use them, or on those who manage them.

Organised by the Institute of Place Management this Symposium is an annual event dedicated to developing the theory and practice of place management and marketing held on the beautiful Greek island of Corfu. Unique amongst academic conferences, the Corfu Symposium on Managing & Marketing Places offers scholars the opportunity to engage directly with place making, management and marketing issues - as the Symposium includes local businesses, policy makers and other stakeholders eager to implement cutting-edge research that can make a positive difference to Corfu. Each year the Symposium includes a full social programme of activities including trips to local speciality craft and food producers, and visits to sites of interest around the island.

IMPORTANT DATES

- Submission of 1000 word abstract **17th December 2018** to heatherskinnercorfu@gmail.com
- Decision on acceptance **4th February 2019**
- Final deadline for Registration **25th March 2019**

Further information, including past Symposium Proceedings can be found on our website <http://www.placemanagement.org/corfu-symposium/>