Bibliography - Arts & Heritage Marketing

On these pages you can find some starter lists for those who may be new to the subject area. Suggestions of other titles are most welcome – please e-mail Chloe Preece (chloe.preece@royalholloway.ac.uk)


Organizational Websites

UK:

Arts Council England (ACE):
http://www.artsouncil.org.uk/
Arts & Business (A&B):
http://www.artsandbusiness.org.uk/
Arts Marketing Association (AMA):
http://www.a-m-a.org.uk/
The Association of Art and Antiques Dealers (LAPADA):
http://www.lapada.org/
Association of British Orchestras:
http://www.abo.org.uk/
BECTU:
http://www.bectu.org.uk/home [media and entertainment trade union]
British Antique Dealers’ Association (BADA):
http://www.bada.org/
Department for Culture, Media and Sport (DCMS):
http://www.culture.gov.uk/
Equity:
http://www.equity.org.uk/ [trade union representing professional performers and
other creative workers]
National Endowment for Science, Technology and the Arts
(NESTA):
http://www.nesta.org.uk/
Society of Fine Art Auctioneers and Valuers (SOFAA):
http://www.sofaa.info/
Society of London Art Dealers (SLAD):
http://www.slad.org.uk/
Society of London Theatre (SOLT):
http://www.solt.co.uk/

USA:

Americans for the Arts:
http://www.americansforthearts.org/
Art Dealers Association of America (ADAA):
http://www.artdealers.org/
Association of Art Museum Directors (AAMD):
http://www.aamd.org/
Motion Picture Association of America
http://www.mpaa.org/AboutUs.asp
National Arts Marketing Project:
http://www.artsmarketing.org/
National Endowment for the Arts (NEA):
http://www.nea.gov/
RAND Corp:
http://www.rand.org/ [see under ‘Research Area’ for ‘The
Arts’) Recording