

## Bibliography - Arts & Heritage Marketing

On these pages you can find some starter lists for those who may be new to the subject area. Suggestions of other titles are most welcome – please e-mail Chloe Preece ([chloe.preece@royalholloway.ac.uk](mailto:chloe.preece@royalholloway.ac.uk))

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## Organizational Websites

UK:

Arts Council England (ACE):

<http://www.artscouncil.org.uk/> Arts & Business (A&B):

<http://www.artsandbusiness.org.uk/> Arts Marketing

Association (AMA): <http://www.a-m-a.org.uk/>

The Association of Art and Antiques Dealers (LAPADA):

<http://www.lapada.org/> Association of British Orchestras:

<http://www.abo.org.uk/>

BECTU: <http://www.bectu.org.uk/home> [media and entertainment trade union]

British Antique Dealers' Association (BADA): <http://www.bada.org/>

Department for Culture, Media and Sport (DCMS): <http://www.culture.gov.uk/>

Equity: <http://www.equity.org.uk/> [trade union representing professional performers and other creative workers]

National Endowment for Science, Technology and the Arts

(NESTA): <http://www.nesta.org.uk/>

Society of Fine Art Auctioneers and Valuers (SOFAA):

<http://www.sofaa.info/> Society of London Art Dealers (SLAD):

<http://www.slad.org.uk/>

Society of London Theatre (SOLT): <http://www.solt.co.uk/>

USA:

Americans for the Arts: <http://www.americansforthearts.org/>

Art Dealers Association of America (ADAA):

<http://www.artdealers.org/> Association of Art Museum Directors

(AAMD): <http://www.aamd.org/> Motion Picture Association of

America <http://www.mpa.org/AboutUs.asp> National Arts Marketing

Project: <http://www.artsmarketing.org/>

National Endowment for the Arts (NEA): <http://www.nea.gov/>

RAND Corp: <http://www.rand.org/> (see under 'Research Area' for 'The Arts') Recording